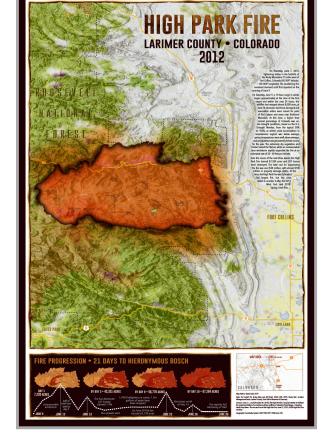## THE FINAL PRODUCT

CREATING A LAYOUT IN ADOBE INDESIGN

InDesign is the software used by professionals for design layout. The High Park Fire map was finalized by adding the text, title, and additional graphics.

(10) TENETS FOR SUCCESS:

- Find Your Focus
- Direct the Eye
- Scale and Hierarchy
- Balance
- Use Complimentary Elements
- Contrast
- Repeat Elements of Your Design
- White Space
- Alignment

POWER POINT

Many map layouts are prepared in Power Point, which has some similar basic operations - such as adding text boxes - but lacks advanced design functionality.

PRE-FLIGHT

For projects headed to professional printers, or for sharing files, the pre-flight function gathers and packages all the elements of your project into one folder.

VISUAL HIERARCHY

LAYOUT

The main focus of this map is the burn area, which is centered on the page, and its shape repeated in the fire progression graphic. The burn effect draws attention and the maps intent is immediately understood.

MAP ELEMENTS

Forest and hillshade provide a geographical reference to the map without distracting from the burn area.

COLOR

Standard cartographic choices of green for natural areas and blue for water make the map easy to understand. The orange hue used for the burn area although muted, is naturally associated with fire.